BETA
TECHNOLOGY
EGYPT

BETA TECHNOLOGY EGYPT

Technology That Powers Business



IT INFRASTRUCTURE

CYBER SECURITY

LIGHT-CURRENT SYSTEM

COMPANY PROFILE

BETA TECHNOLOGY EGYPT

PEOPLE
TECHNOLOGY
A BETTER
TOMORROW

WHO WE ARE

Since its establishment in **Egypt in 2009, Beta Technology Egypt** has grown into a leading technology solutions provider and systems integrator, delivering innovative, secure, and scalable solutions to organizations across multiple industries.

With more than **17 years** of market experience, Beta Technology Egypt combines technical expertise, strong vendor relationships, professional project management, and reliable after-sales support to help customers build, secure, modernize, and manage their technology environments.

Our capabilities extend across the **entire technology lifecycle**—from consultation, assessment, and solution design to supply, implementation, integration, support, maintenance, and continuous improvement.



CONSULT Understand your needs

DESIGN Tailored solutions

IMPLEMENT Seamless integration

SUPPORT Reliable after-sales service

IMPROVE Continuous growth

A STRONGER TOMORROW TOGETHER

BETA TECHNOLOGY EGYPT

PEOPLE
TECHNOLOGY
A BETTER
TOMORROW

IDEAS
SOLUTIONS
SUCCESS
TOGETHER

NATIONWIDE
REACH
REAL IMPACT

TECHNOLOGY
PEOPLE
EGYPT
A BRIGHTER
TOMORROW

Our Strength in Numbers.

REAL EXPERIENCE. MEASURABLE IMPACT. A STRONGER TOMORROW.

17+
Years of Market Experience

100+
Technology Professionals

20+
Global Technology Partners

3,500+
Success Stories

EGP 950M+
Cumulative Business Volume

Customers Across
16
Economic Sectors

Natiomwide
Project Delivery Capabilities

Egypt Headquarters
and Regional Presence

TECHNOLOGY THAT POWERS BUSINESS

A STRONGER TOMORROW

PEOPLE
EMPOWERED
SOLUTIONS
DELIVERED
BUSINESSES
TRANSFORMED

PEOPLE EMPOWERED | SOLUTIONS DELIVERED | BUSINESSES TRANSFORMED | A MORE SECURE TOMORROW

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TECHNOLOGY THAT POWERS BUSINESS

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PEOPLE | TECHNOLOGY
A BETTER TOMORROW



We achieve this by combining:

Deep technical expertise

Proven know-how to turn complex challenges into practical solutions.

Global technology partnerships

Strong alliances with world-leading technology providers.

Professional project execution

Disciplined delivery from planning to successful implementation.

Customer-focused service

Your goals at the center of everything we do.

Continuous innovation

Always exploring new ideas for a smarter, more sustainable future.

Reliable after-sales support

Long-term commitment to keep your business running at its best.

PEOPLE | TECHNOLOGY | A BETTER TOMORROW

Beta Technology Egypt



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OUR CORE VALUES

THE PRINCIPLES THAT DRIVE A BRIGHTER TOMORROW

Customer Success

We measure our success by the value, continuity, and measurable results we deliver to our customers.

Integrity

We act responsibly, transparently, and professionally in every customer, employee, and partner relationship.

Technical Excellence

We continuously develop our capabilities to deliver solutions that meet international standards and evolve customer requirements.

Innovation

We embrace new technologies and creative approaches that improve business performance and customer experience.

Commitment

We take ownership of our responsibilities from the initial consultation through implementation, handover, and support.

Partnership

We believe that sustainable success is built through long-term relationships with customers, vendors, employees, and business partners.

PEOPLE EMPOWERED | SOLUTIONS DELIVERED | BUSINESSES TRANSFORMED | A MORE SECURE TOMORROW

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OUR BUSINESS MODEL

Beta Technology Egypt operates through a diversified business model designed to support different customer and market requirements.



1 Box-Moving and Technology Supply



- Competitive commercial offers
- Multiple product alternatives
- Efficient procurement
- Reliable product availability
- Warranty and after-sales support
- Access to international technology brands

2 Stock-Based Business



Selected strategic products and fast-moving technology items maintained to support urgent customer requirements and reduce delivery lead times.

READY STOCK | FASTER DELIVERY | HIGH AVAILABILITY

3 Distribution



- Product availability
- Pre-sales support
- Technical enablement
- Partner development
- Commercial support
- Marketing activities
- Warranty coordination

4 Systems Integration and Projects



Integrated technology projects combining products, software, services, engineering, project management, testing, commissioning, and support.

DESIGN | IMPLEMENT | TEST & COMMISSION | DELIVER VALUE

5 Professional and Managed Services



Consulting, assessment, implementation, maintenance, technical support, managed services, training, and knowledge transfer.

CONSULT | SUPPORT | MANAGE | TRAIN | TRANSFER KNOWLEDGE

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TECHNOLOGY THAT POWERS BUSINESS

LOCAL EXPERTISE
GLOBAL POSSIBILITIES

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IDEAS
SOLUTIONS
SUCCESS
TOGETHER

SECURE
MODERNIZE
OPTIMIZE
GROW

Our solutions include:

BUILDING A STRONGER TOMORROW, TOGETHER



Servers and computing platforms



Enterprise storage



Backup and recovery systems



Data center infrastructure



Server rooms and racks

vmware Microsoft Hyper-V

Virtualization platforms



Hyper-converged infrastructure



Power protection and UPS systems



Data center cooling and monitoring



Disaster recovery infrastructure



Structured cabling



Infrastructure health assessment

FROM
INFRASTRUCTURE
TO OPPORTUNITY

RELIABLE SOLUTIONS | EXPERT PEOPLE | GLOBAL PARTNERSHIPS | CLOUD READY | REAL BUSINESS IMPACT

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Enterprise Networking

BUILDING A STRONGER TOMORROW, TOGETHER

Beta Technology Egypt delivers secure, scalable, and high-performance networks connecting employees, applications, branches, devices, and cloud services.

Our networking portfolio includes:


Core and distribution networks

SD-WAN solutions

Internet and WAN optimization


Access switching

Network management

Network access control

Enterprise routing

Wireless networks

Network monitoring


Server rooms and racks

vmware Microsoft Hyper-V
Virtualization platforms

Network assessment and optimization

HIGH PERFORMANCE | ENHANCED SECURITY | SCALABLE SOLUTIONS | CLOUD READY | EXPERT SUPPORT

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NETWORKS THAT MOVE YOUR BUSINESS FORWARD

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Our cybersecurity solutions include:

Integrated cybersecurity solutions designed to protect users, networks, applications, data, systems, and digital operations.

- Next-generation firewalls
- Endpoint protection
- Endpoint detection and response
- Network security
- Email security
- Web security
- Identity and access management
- Multi-factor authentication
- Data loss prevention
- Encryption
- Vulnerability assessment
- Security monitoring
- Secure remote access
- Backup and ransomware protection
- Security awareness
- Cybersecurity consulting



Protection | Visibility | Resilience | Trust

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SAFER PEOPLE
STRONGER POSSIBILITIES


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PEOPLE
TECHNOLOGY
A BETTER
TOMORROW
Our Cybersecurity Approach
IDEAS
SOLUTIONS
SUCCESS
TOGETHER
PEOPLE
IDEAS
SOLUTIONS
SUCCESS
TOGETHER
Assess
Understand Your Risk
Protect
Strengthen Your Defenses
Detect
Identify Threats Early
Respond
Contain and Mitigate
Recover
Restore Operations
Improve
Evolve for a Stronger Tomorrow
Stronger Security
A Safer Tomorrow
Security Operations Center
152
Active Threats
SECURITY
PEOPLE
PROCESS
TECHNOLOGY
TRUSTED SOLUTIONS
EXPERT PEOPLE
PROVEN RESULTS
GLOBAL PERSPECTIVE
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TECHNOLOGY THAT POWERS A SAFER TOMORROW

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PEOPLE
TECHNOLOGY
SECURITY
TOGETHER

Cybersecurity Business Value

SECURITY ENABLES A STRONGER TOMORROW

Reduced security exposure

Minimize risks and vulnerabilities across your environment.



Protection of critical data

Keep your most valuable information safe and available.



Improved regulatory compliance

Meet industry and legal requirements with confidence.



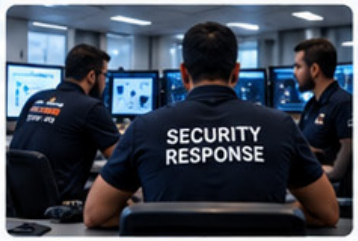
Faster threat detection

Identify and stop threats before they impact your business.



Stronger incident response

Contain and recover quickly with minimal disruption.



Greater business resilience

Ensure continuity and long-term growth.



PROTECT YOUR PEOPLE

ENABLE YOUR BUSINESS

BUILD A MORE RESILIENT TOMORROW

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CYBERSECURITY FOR A BRIGHTER TOMORROW

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From Vision to Real Impact

SMART SOLUTIONS
FOR A STRONGER EGYPT



Our project capabilities include:

- Requirements assessment
- Site surveys
- Solution architecture
- Technical design
- Bill of Materials and Bill of Quantities
- Product supply
- Installation and configuration
- Systems integration
- Testing and commissioning
- Project documentation
- User training
- Final handover

Warranty and post-implementation support

A LONG-TERM PARTNER FOR YOUR SUCCESS

PEOPLE DRIVE PROGRESS | TECHNOLOGY ENABLES OPPORTUNITIES | SOLUTIONS BUILD A BRIGHTER TOMORROW

Together for a Smarter Egypt

BETA TECHNOLOGY EGYPT

People
Technology
A Better Tomorrow



Project Delivery Methodology

A structured approach.
Real results.

1. **Discover** — Understand needs, objectives and success criteria
2. **Assess** — Analyze current environment and gaps
3. **Design** — Create the optimal solution architecture
4. **Size** — Right-size resources, licenses and infrastructure
5. **Validate** — Confirm design through testing and stakeholder alignment
6. **Implement** — Deploy and configure with best practices
7. **Test** — Verify performance, security and acceptance
8. **Handover** — Transfer knowledge and ensure smooth transition
9. **Support** — Ongoing support and continuous improvement

Strategic Planning — Turn vision into actionable plans

Expert Implementation — Deliver with precision

Assured Quality — Built to perform

Continuous Improvement — Evolve for greater value

Dedicated Support — Always by your side

Together for a Smarter Egypt

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TECHNOLOGY THAT EMPOWERS PEOPLE

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Managed Services and Technical Support

Beta Technology Egypt helps customers maintain stable and efficient technology operations through structured support and managed services programs.

Our services include:

- Help desk services
- Remote technical support
- On-site support
- Preventive maintenance
- Corrective maintenance
- Infrastructure monitoring
- Incident management
- Escalation management
- Asset management
- Warranty coordination
- SLA-based support
- Health-check services
- Performance reporting
- Technical documentation
- Training and knowledge transfer



RESPONSIVE SUPPORT
Expert teams when you need them

HIGHER UPTIME
Proactive service for greater reliability

MEASURABLE RESULTS
Data-driven insights and continuous improvement

CUSTOMER SUCCESS
Your operations. Our priority.

Trusted Partnership | Certified Expertise | Global Reach | Reliable Supply | Scalable Solutions

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Turn Possibilities into Progress

INTEGRATED TECHNOLOGY SOLUTIONS
FOR A STRONGER TOMORROW

Beta Technology Egypt combines technology, expertise, partnerships, and execution capabilities to deliver solutions that support business today and prepare organizations for the future.



Our solutions include:

Cloud infrastructure
Scalable, secure, and high-performance cloud environments.

Workflow automation
Streamline processes and reduce manual effort.

Microsoft cloud solutions
Leverage Microsoft Azure for modern, flexible infrastructure.

Collaboration platforms
Connect teams anytime, anywhere.

Microsoft 365
Empower your team with modern productivity tools.

Business intelligence
Turn data into actionable insights.

Cloud backup
Reliable data protection and business continuity.

Dashboard solutions
Real-time visibility for smarter decisions.

Hybrid cloud environments
The right balance of on-premise and cloud.

Software licensing
Access the right software with full compliance.

Virtualization
Optimize resources and increase agility.

Application integration
Unify your systems for seamless operations.

Business applications
Solutions that fit your business needs.

Digital workplace solutions
Enable a modern, secure, and productive work environment.

GREATER EFFICIENCY | HIGHER PRODUCTIVITY | SMARTER OPERATIONS | STRONGER SECURITY | A BRIGHTER TOMORROW

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ELV AND SMART SYSTEMS

We deliver integrated ELV and smart building solutions to create safer, smarter and more efficient environments for modern organizations.

Our solutions include:

- CCTV surveillance systems
- Access control systems
- Time attendance systems
- Video intercom
- Intrusion detection
- Public address systems
- Fire alarm integration
- Structured cabling
- Smart meeting rooms
- Digital signage
- Building management integration
- Smart infrastructure monitoring

SMART BUILDINGS
STRONGER TOMORROW



CCTV SURVEILLANCE
Safer environments



ACCESS CONTROL
Authorized access only



TIME ATTENDANCE
Track productivity



VIDEO INTERCOM
Connect and communicate



INTRUSION DETECTION
Detect. Deter. Respond.



PUBLIC ADDRESS SYSTEMS
Clear communication



FIRE ALARM INTEGRATION
Life safety, fully integrated



STRUCTURED CABLING
The backbone of connectivity



SMART MEETING ROOMS
Smarter collaboration



DIGITAL SIGNAGE
Inform. Engage. Inspire.



BUILDING MANAGEMENT INTEGRATION
Unified building control



SMART INFRASTRUCTURE MONITORING
Real-time insights

BUSINESS VALUE

Security
People, assets and operations protected

Connectivity
Seamless integration across systems

Control
Smarter, more efficient building operations

Visibility
Real-time information for better decisions

TRUSTED PARTNERSHIP | CERTIFIED EXPERTISE | GLOBAL REACH | RELIABLE SUPPLY | SCALABLE SOLUTIONS

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TECHNOLOGY THAT POWERS BUSINESS

SOLVING TODAY. EMPOWERING TOMORROW.

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INDUSTRIES WE SERVE

Beta Technology delivers industry-focused solutions that help organizations operate smarter, stay compliant, and achieve sustainable growth.

- DEEP INDUSTRY EXPERTISE
- FLEXIBLE & SCALABLE SOLUTIONS
- A TRUSTED LONG-TERM PARTNER



01 Government and Public Sector



02 Banking and Financial Services



03 Education



04 Healthcare and Pharmaceuticals



05 Manufacturing



06 Construction and Real Estate



07 Hospitality and Tourism



08 Transportation and Aviation



09 Oil, Gas, and Energy



10 Telecommunications



11 Retail and Commercial



12 Professional Services



13 Logistics and Supply Chain



14 Media and Entertainment



15 Food and Beverage



16 Non-Governmental Organizations

TAILORED SOLUTIONS
Designed around your unique industry needs.

COMPLIANCE & SECURITY
Helping you manage risk with confidence.

MEASURABLE IMPACT
Turning technology into real business outcomes.

A TRUSTED PARTNER
Long-term relationships built on results.

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TECHNOLOGY THAT POWERS BUSINESS

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SOLVING TODAY.
EMPOWERING TOMORROW.

OUR PARTNER ECOSYSTEM

Beta Technology Egypt works with a broad ecosystem of global manufacturers, technology vendors, distributors, and specialized solution providers.

Our partner ecosystem includes leading brands across:

- Computing and servers
- Storage and backup
- Networking
- Cybersecurity
- Virtualization
- Cloud computing
- Microsoft solutions
- Surveillance and security
- Power and UPS systems
- Structured cabling
- Software and business applications



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MEASURABLE IMPACT
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EMPOWERIING TOMORROW.

SELECTED TECHNOLOGY RELATIONSHIPS

Beta Technology Egypt works with selected technology partners and maintains strategic relationships across leading global brands.

- STRATEGIC PARTNERSHIPS
- INNOVATIVE SOLUTIONS
- GLOBAL EXPERTISE
- SUSTAINABLE GROWTH

Microsoft
Empowering people and organizations to achieve more.
Cloud | Modern Work | Security

CISCO
Connecting a more inclusive world.
Networking | Security | Collaboration

FORTINET
Securing people, devices and data everywhere.
Network Security | Threat Protection | Secure Access

SOPHOS
Cybersecurity evolved for a safer tomorrow.
Endpoint Security | Network Security | Threat Intelligence

kaspersky
Building a safer digital world.
Endpoint Protection | Threat Intelligence | Cyber Resilience

vmware
Simplify. Modernize. Empower what's next.
Multi-Cloud | Virtualization | Modern Infrastructure

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CONNECTING TECHNOLOGY FOR A BRIGHTER TOMORROW

hp
Innovating for a brighter tomorrow.
Devices | Workforce Solutions | Sustainable IT

Lenovo
Smarter technology for all.
Devices | Infrastructure | Smart Solutions

DELL
Technology that drives human progress.
Compute | Storage | IT Transformation

veeam
Data resilience for what's next.
Data Protection | Backup & Recovery | Data Freedom

Global Partners | Certified Expertise | Reliable Supply | Scalable Solutions

Integrated Solutions.
Trusted Partnership. Measurable Results.

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TECHNOLOGY
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OUR PEOPLE

Our people are the foundation of Beta Technology Egypt's success. With **more than 100 professionals** across commercial, technical, operational, financial, administrative, and support functions, we maintain the capabilities required to serve customers throughout the complete technology lifecycle.

- Executive management
- Sales and business development
- Pre-sales and solution architecture
- Project management
- IT engineering
- Network engineering
- Cybersecurity
- Systems administration
- Installation and implementation
- Technical support
- Customer service
- Supply chain and procurement
- Finance and administration

EMPOWERED PEOPLE
Driving innovation every day

STRONGER SOLUTIONS
Turning expertise into real value

LASTING IMPACT
Building a smarter tomorrow

A BRIGHTER TOMORROW
Together we achieve more

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Our organizational capabilities include:

At Beta Technology Egypt, our people, processes, and expertise work together to deliver innovative solutions and create lasting value for our customers and partners.

INTEGRATED PEOPLE
Driving success together

POWERFUL SOLUTIONS
Turning expertise into real value

SUSTAINABLE GROWTH
Creating a smarter tomorrow

- Executive management
- Sales and business development
- Pre-sales and solution architecture
- Project management
- IT engineering
- Network engineering
- Cybersecurity
- Systems administration
- Installation and implementation
- Technical support
- Customer service
- Supply chain and procurement
- Finance and administration

TRUSTED PARTNERSHIP | INNOVATIVE SOLUTIONS | MEASURABLE RESULTS | A BRIGHTER TOMORROW

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SOLVING TODAY.
EMPOWERING TOMORROW.

OUR GOVERNANCE PRINCIPLES

Our governance principles include:

1 Clearly defined scope

SCOPE

2 Approved technical architecture

3 Verified Bill of Materials

BOM
Item Description Qty

4 Documented assumptions

ASSUMPTIONS

5 Defined responsibilities

6 Project timelines and milestones

Plan
Design
Build
Test
Deploy

7 Risk and dependency management

- RISKS
- DEPENDENCIES
- MITIGATIONS

8 Quality control

- STANDARDS
- COMPLIANCE
- VERIFICATION

9 Testing and commissioning

10 Customer acceptance criteria

ACCEPTANCE CRITERIA

- Functional
- Performance
- Security
- User Acceptance

11 Escalation procedures

12 Handover documentation

- DESIGN
- CONFIGURATION
- TEER AESULTS
- SUPPORT

13 Support entitlement verification

- SUPPORT
- WARRANTY
- ENTITLEMENTS
- SERVICE LEVELS



TRUSTED PARTNERSHIP | INNOVATIVE SOLUTIONS | MEASURABLE RESULTS | A BRIGHTER TOMORROW

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SOLVING TODAY.
EMPOWERING TOMORROW.

INNOVATION
INTEGRITY
COLLABORATION
EXCELLENCE
LASTING IMPACT

Your Vision.
Our Technology.
One Trusted Partnership.

Beta Technology Egypt combines technology, expertise, partnerships, and execution capabilities to deliver solutions that support business today and prepare organizations for the future.



PEOPLE EMPOWERED | IDEAS REALIZED | BUSINESSES TRANSFORMED | A STRONGER TOMORROW



TRUST IN PARTNERSHIP | EXPERTISE THAT DELIVERS | MEASURABLE RESULTS | A BRIGHTER TOMORROW

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Certifications from Vendors

























GREATER EFFICIENCY | HIGHER PRODUCTIVITY | SMARTER OPERATIONS | STRONGER SECURITY | A BRIGHTER TOMORROW

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Awards won













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Some of our Customer

BANKING & FINANCIAL SERVICES

NATIONAL BANK OF EGYPT · BANQUE MISR · CIB · BNP PARIBAS · HD LEASING · مصر للتأمين التكافلي · ممكن · AMAN أمان · فوري

EDUCATION

CBIS Cairo British School · PIONEER INTEGRATED SCHOOLS · ELS Language Centers · LFE Makers EGYPT · Save the Children · Ramsis college

TELECOM & TECHNOLOGY

TELECOM ITALIA · Teleperformance · TERA Networking Systems · XENON · SIMCO electric · HOSTED SERVICES · Fumo Telecommunications

OIL, GAS & ENERGY

PAS Petroleum Air Services · ECS

INDUSTRIAL & MANUFACTURING

El Mohandess Press · حديد الجارحي · CRATETECH · BCI Basilbaki Chemical Industries · GT GTWORLD OF BEAUTY · دهانات الجزيرة Jazeera Paints · ALUNILE · المحروسة · ELSEWEDY ELECTRIC · Kama manufacturing · BERICAP

REAL ESTATE & INVESTMENT

CAIRO THREE A Since 1981 · akam Developments · mobica. · BTC · GASTON CAPITAL · GRAND INVESTMENT · NILE CITY

GOVERNMENT & PUBLIC SECTOR

Cairo & Alexandria Stock Exchanges · EGYPTIAN RAILWAYS

AUTOMOTIVE & TRANSPORTATION

MANSOUR · MARTRANS

HEALTHCARE & PHARMACEUTICALS

دواء · PharmaOverseas · SMART · SEIF GROUP · مستشفى النخبة Elite Hospital · بهية · AUG PHARMA · multipharma · رشيدي

HOTELS, HOSPITALITY & LEISURE

SUNRISE Resorts & Cruises EGYPT · PICKALBATROS HOTELS · Dusit Thani HOTELS & RESORTS · دلتا لاجونز

RETAIL & CONSUMER

Atyab · JUHAYNA · AL-WATAN POULTRY · SEOUDI SINCE 1938

PROFESSIONAL SERVICES & OTHERS

EVACO Intelligent Business Solutions · SAYEGH Since 1944 · شركة الذهبية Golden Oils Company · إعلام المصريين Egyptian Media

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WE ARE ALWAYS
AT YOUR SERVICE

Thank You!

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